

For Immediate Release

'69 SUCCESS PROMPTS '70 BID TO EUROPEANS

Encouraged by the success of the 1969 Centennial Tournament the braintrusts of the tourney headed by David Holson, President of the Canadian Arena Company and Ed Enos of Loyola met today regarding the 1970 edition.

Following the conference it was announced that a concerted effort would be made to induce a European country, in particular, the Soviet Union to send a representative University team to participate in The Fourth Annual Loyola Canadian Centennial Tournament.

The organizers readily admit it is a longshot possibility but every available resource will be employed.

As one inducement Loyola with the blessing of the CIAU plans to offer to play a return series of games in Russia during the Christmas School break in 1970.

David Holson will be personally contacting European officials in the interests of promoting Canada's national sport in March during the World Amateur Hockey Championships in Stockholm.

Enos in the meantime will initiate action through the formal channels of the CIAU and the CAHA.

If the Soviet Union does agree to participate in 1970 or in a later year it is hoped to make arrangements for the Russians to play in several Metropolitan areas including Toronto and Boston to promote interest in all of College Hockey and to offset the travel costs.

It will again be an eight team tournament with U.S., Canadian and optimistically European representation.